CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Shorr Johnson Magnus 1831 Chestnut Street, Ste. 602 Philadelphia, PA 19103

	Contract / Re	vision	Alt	Order#	
	483095	1	06	214722	
Product					
S BERKLEY FOR SENATI					
Contract Dates	Estimate #				
10/16/12 - 10/22/12					
<u>Advertiser</u>			Origin	al Date i	/ Revision
Berkley For Senate			06/2	26/12	/ 09/06/12
	Billing Cycle	Billing	Calend	dar	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Station	Accou	nt Exe	<u>cutive</u>	Sales Office
	KVVU	Teresa	Difuri	а	TELEREP-PHII
	Special Hand	ling			
	Demographic				
	Adults 35+				
	IDB#	Advert	iser Co	<u>ode</u>	Product Code
	Agency Ref		Ad	lvertiser	Ref

Spots/

		Spots				
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	Type S _t	oots	Amount
N 1 KVVU 10/16/12 10/19/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30		NM	4	\$2,500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Week: 10/15/12	\$625.00					
N 2 KVVU 10/22/12 10/22/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30		NM	1	\$625.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/22/12 10/28/12 1 1	\$625.00					
N 3 KVVU 10/16/12 10/19/12 MORE Access	6-7pm	:30		NM	3	\$1,050.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/15/12 10/21/12 -TWTF 4	\$350.00	Mankalaya Langth	Deta	Tuna		
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 MORE Access	Start/End Time 6-7pm	Weekdays Length	<u>Rate</u> \$350.00	<u>Type</u> NM		
See MG 14.2,14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10	0-7 pm	-1uw11130	\$300.00	IVIVI		
	C 7	:30		NM	4	#250.00
N 4 KVVU 10/22/12 10/22/12 MORE Access Start Date End Date Weekdays Spots/Week	6-7pm Rate	:30		INIVI	1	\$350.00
Week: 10/22/12 10/28/12 1 1	\$350.00					
N 5 KVVU 10/16/12 10/19/12 Fox 5 News at 5 MF 530-6p		:30		NM	4	\$2,200.00
Start Date End Date Weekdays Spots/Week	Rate	.30		INIVI	4	φ2,200.00
Week: 10/15/12 10/21/12 -TWTF 4	\$550.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
4 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6	р <i>М-F</i> 530-6р	-TuWThF :30	\$550.00	NM		
See MG 5.5						
5 KVVU 10/18/12-10/18/12 Special Early News	Special Early Nev	w:Th :30	\$550.00	NM		
N 6 KVVU 10/22/12 10/22/12 Fox 5 News at 5 MF 530-6p	•	:30		NM	1	\$550.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/22/12 10/28/12 1 1	\$550.00					
N 7 KVVU 10/16/12 10/19/12 Fox 5 News at 5	5-530p	:30		NM	4	\$2,200.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/15/12 10/21/12 -TWTF 4 Spot Ch Date Range Description	\$550.00 Start/End Time	Weekdays Length	Rate	Type		
Spot Ch Date Range Description 4 KVVU 10/15/12-10/21/12 Fox 5 News at 5	5-530p	-TuWThF :30	\$550.00	<u>rype</u> NM		
See MG 7.5	5-550p	.30	\$000.00	IVIVI		
5 KVVU 10/18/12-10/18/12 Special Early News	Special Early Nev	wsTh :30	\$550.00	NM		
® MG for 7.4 10/18	_posia, _a,,j 1101		+			
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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Contract / Revision Alt Order# 483095 06214722

Contract Dates Product Estimate # 10/16/12 - 10/22/12 S BERKLEY FOR SENA

<u>Advertiser</u> Original Date / Revision 06/26/12 / 09/06/12 Berkley For Senate

Spots/

			Spo	(5/			
*Line Ch Start Date End Date Description	Start/End Time	Days Len	igth Wee		Type 9	Spots	Amount
N 8 KVVU 10/22/12 10/22/12 Fox 5 News at 5	5-530p		:30		NM	1	\$550.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					·	,,,,,,,,
Week: 10/22/12 10/28/12 1 1	\$550.00	-					
N 9 KVVU 10/16/12 10/19/12 TMZ	730-8p		:30		NM	4	\$2,700.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/15/12	\$675.00			_			
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	Rate	<u>Type</u>		
4 KVVU 10/15/12-10/21/12 TMZ	730-8p	-TuWThF	:30	\$ 675.00	NM		
See MG 9.5 5 KVVU 10/18/12-10/18/12 TMZ	M-Sa 8-10n/Su 7	7-1Th	:30	\$675.00	NM		
® MG for 9.4 10/18	W Oa o Toprou i	-1 111	.50	ψ075.00	INIVI		
N 10 KVVU 10/22/12 10/22/12 TMZ	730-8p		:30		NM	4	\$675.00
Start Date End Date Weekdays Spots/Week	Rate		.50		INIVI	1	φ675.00
Week: 10/22/12 10/28/12 1 1	\$675.00						
N 11 KVVU 10/16/12 10/19/12 Extra	M-F 7-730p		:30		NM	4	\$2,000.00
Start Date End Date Weekdays Spots/Week	Rate					•	Ψ2,000.00
Week: 10/15/12	\$500.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
3 KVVU 10/15/12-10/21/12 Extra	M-F 7-730p	-TuWThF	:30	\$500.00	NM		
See <i>MG 11</i> .5 5 KVVU 10/18/12-10/18/12 EXTRA	M-Sa 8-10p/Su 7	, 1 Th	.20	¢ E00.00	NINA.		
MG for 11.3 10/18	W-3a 0-10p/3u /	-11	:30	\$500.00	NM		
N 12 KVVU 10/22/12 10/22/12 Extra	M E 7 700-		.00		104	4	A F00.00
Start Date End Date Weekdays Spots/Week	M-F 7-730p <u>Rate</u>		:30		NM	1	\$500.00
Week: 10/22/12 10/28/12 1 1	\$500.00						
N 13 KVVU 10/20/12 10/20/12 TMZ Weekend	Sa 7-8p		:30		NM	1	\$325 00
N 13 KVVU 10/20/12 10/20/12 TMZ Weekend Start Date End Date Weekdays Spots/Week	Sa 7-8p <u>Rate</u>		:30		NM	1	\$325.00
	•		:30		NM	1	\$325.00
Week: 10/15/12 End Date 10/21/12 Weekdays1 Spots/Week N 14 KVVU 10/18/12 10/18/12 Glee	<u>Rate</u>		:30		NM NM	1	\$325.00 \$6,400.00
Week: Start Date 10/15/12 End Date 10/21/12 Weekdays 2002 Spots/Week 2002 N 14 KVVU 10/18/12 10/18/12 Glee 2002 Spots/Week 2002 Start Date End Date Weekdays Spots/Week 2002	Rate \$325.00 Thu 9p-10p Rate						·
Week: Start Date 10/15/12 End Date 10/21/12 Weekdays1 Spots/Week 1 N 14 KVVU 10/18/12 10/18/12 Glee Start Date 10/21/12 Weekdays Weekdays 10/21/12 Spots/Week 10/15/12 Week: 10/15/12 10/21/12 1 1	Rate \$325.00 Thu 9p-10p Rate \$2,300.00	Mankdaya	:30	Data	NM		·
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Week: Start Date 10/15/12 End Date 10/21/12 Weekdays 21 Spots/Week 1 N 14 KVVU 10/18/12 10/18/12 Start Date Week: End Date Date Weekdays 10/21/12 Spots/Week 2 Spots/Week 10/21/12 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Description Glee 2 Glee See MG 14.2, 14.3, 14.4, 14.5, 14.6, 14.7, 14.8, 14.9, 14.10	Rate \$325.00 Thu 9p-10p Rate \$2,300.00 Start/End Time Thu 9p-10p	Th	:30 <u>Length</u> :30	\$2,300.00	NM <u>Type</u> <i>NM</i>		·
Week: Start Date 10/15/12 End Date 10/21/12 Weekdays 21 Spots/Week 1 N 14 KVVU 10/18/12 10/18/12 Start Date Week: End Date Date Weekdays 10/21/12 Spots/Week 2 Spots/Week 1 Week: 10/15/12 10/21/12 10/21/121 1 Spot Ch Date Range 1 KVVU 10/15/12-10/21/12 Description Glee 1	Rate \$325.00 Thu 9p-10p Rate \$2,300.00 Start/End Time		:30 Length		NM Type		·
Week: Start Date 10/15/12 End Date 10/21/12 Weekdays 21 Spots/Week 1 N 14 KVVU 10/18/12 10/18/12 Start Date Start Date Week: End Date Weekdays 2 Spots/Week 10/15/12 10/21/12 Spots/Week 2 Sp	Rate \$325.00 Thu 9p-10p Rate \$2,300.00 Start/End Time Thu 9p-10p M-F 6a-7a	Th	:30 <u>Length</u> :30	\$2,300.00	NM <u>Type</u> <i>NM</i>		·
Week: Start Date 10/15/12 End Date 10/21/12 Weekdays1 Spots/Week 1 N 14 KVVU 10/18/12 10/18/12 Glee Start Date 2 End Date 2 10/21/12 Weekdays1 1 Spots/Week 2 10/15/12 Spots/Week 2 10/21/12 Spots/Week 2 10/21/2 S	Rate \$325.00 Thu 9p-10p Rate \$2,300.00 Start/End Time Thu 9p-10p M-F 6a-7a M-F 6a-7a	MTUWTHF	:30 Length :30 :30	\$2,300.00 \$725.00	NM <u>Type</u> <i>NM</i> NM		·
Week: Start Date 10/15/12 End Date 10/21/12 Weekdays1 Spots/Week 1 N 14 KVVU 10/18/12 10/18/12 Glee Start Date 2 10/21/12 End Date 2 10/21/12 Weekdays 2 10/21/12 Spots/Week 2 10/21/12 Spots/Week 2 10/21/12 Description 2 1 Spot Ch Date Range 2 See MG 14.2, 14.3, 14.4, 14.5, 14.6, 14.7, 14.8, 14.9, 14.10 Description 2 1 Fox 5 News AM M-F 6a-7a W MG for 3.1, 21.1, 14.1 3 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a W MG for 3.1, 21.1, 14.1 4 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a	Rate \$325.00 Thu 9p-10p Rate \$2,300.00 Start/End Time Thu 9p-10p M-F 6a-7a	MTuWThF	:30 <u>Length</u> :30 :30	\$2,300.00 \$725.00	NM <u>Type</u> <i>NM</i> NM		·
Week: Start Date 10/15/12 End Date 10/21/12 Weekdays1 Spots/Week 1 N 14 KVVU 10/18/12 10/18/12 Glee Start Date 10/15/12 End Date 2 Fox 5 News AM M-F 6a-7a Spot Spot Spots/Week 10/15/12-10/21/12 Spot Spot Spots/Week 10/15/12-10/21/12 Spot Spot Spots/Week 10/15/12-10/21/12 Description 1 1 KVVU 10/15/12-10/21/12 Glee See MG 14.2,14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10 2 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a ⊕ MG for 3.1,21.1,14.1 3 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a ⊕ MG for 3.1,21.1,14.1 4 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a ⊕ MG for 3.1,21.1,14.1 4 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a ⊕ MG for 3.1,21.1,14.1 4 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a	Rate \$325.00 Thu 9p-10p Rate \$2,300.00 Start/End Time Thu 9p-10p M-F 6a-7a M-F 6a-7a	MTUWTHF MTUWTHF	:30 Length :30 :30 :30 :30	\$2,300.00 \$725.00 \$725.00 \$725.00	NM Type NM NM NM		·
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Week: Start Date 10/15/12 End Date 10/21/12 Weekdays1- Spots/Week 1 N 14 KVVU 10/18/12 10/18/12 Glee Start Date 10/15/12 End Date 10/21/12 Weekdays1 Spots/Week 10/15/12-10/21/12 Spots/Week 10/15/12-11 1 Spot Ch Date Range See MG 14.2, 14.3, 14.4, 14.5, 14.6, 14.7, 14.8, 14.9, 14.10 2 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a ⊕ MG for 3.1, 21.1, 14.1 3 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a ⊕ MG for 3.1, 21.1, 14.1 4 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a ⊕ MG for 3.1, 21.1, 14.1 5 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a ⊕ MG for 3.1, 21.1, 14.1 5 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a ⊕ MG for 3.1, 21.1, 14.1 5 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a ⊕ MG for 3.1, 21.1, 14.1 6 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a	Rate \$325.00 Thu 9p-10p Rate \$2,300.00 Start/End Time Thu 9p-10p M-F 6a-7a M-F 6a-7a M-F 6a-7a	MTUWTHF MTUWTHF MTUWTHF MTUWTHF	:30 Length :30 :30 :30 :30 :30	\$2,300.00 \$725.00 \$725.00 \$725.00 \$725.00	NM Type NM NM NM NM		·
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Week: Start Date 10/15/12 End Date 10/21/12 Weekdays1- Spots/Week 1 N 14 KVVU 10/18/12 10/18/12 Glee Start Date 2 10/21/12 End Date 2 10/21/12 Weekdays1 1 Spots/Week 2 10/21/12 Spot Ch Date Range 3 See MG 14.2,14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10 Description 2 Glee 3 See MG 14.2,14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10 2 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a MG for 3.1,21.1,14.1 3 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a MG for 3.1,21.1,14.1 4 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a MG for 3.1,21.1,14.1 5 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a MG for 3.1,21.1,14.1 6 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a MG for 3.1,21.1,14.1 Fox 5 News AM M-F 7a-9a MG for 3.1,21.1,14.1 Fox 5 News AM M-F 7a-9a MG for 3.1,21.1,14.1 Fox 5 News AM M-F 7a-9a MG for 3.1,21.1,14.1 Fox 5 News AM M-F 7a-9a MG for 3.1,21.1,14.1 Fox 5 News AM M-F 7a-9a MG for 3.1,21.1,14.1 Fox 5 News AM M-F 7a-9a	Rate \$325.00 Thu 9p-10p Rate \$2,300.00 Start/End Time Thu 9p-10p M-F 6a-7a M-F 6a-7a M-F 6a-7a M-F 6a-7a M-F 6a-7a	MTUWTHF MTUWTHF MTUWTHF MTUWTHF MTUWTHF	:30 Length :30 :30 :30 :30 :30 :30	\$2,300.00 \$725.00 \$725.00 \$725.00 \$725.00 \$700.00	NM Type NM NM NM NM NM		·
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Week: Start Date 10/15/12 End Date 10/21/12 Weekdays1- Spots/Week 1 N 14 KVVU 10/18/12 10/18/12 Glee Start Date End Date Weekdays1- Spots/Week Week: 10/15/12 10/21/12 1 1 Spot Ch Date Range See MG 14.2,14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10 Description 2 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a ⊕ MG for 3.1,21.1,14.1 3 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a ⊕ MG for 3.1,21.1,14.1 4 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a ⊕ MG for 3.1,21.1,14.1 5 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a ⊕ MG for 3.1,21.1,14.1 6 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a ⊕ MG for 3.1,21.1,14.1 7 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a ⊕ MG for 3.1,21.1,14.1 8 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a ⊕ MG for 3.1,21.1,14.1 8 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a ⊕ MG for 3.1,21.1,14.1 8 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a ⊕ MG for 3.1,21.1,14.1 8 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a	Rate \$325.00 Thu 9p-10p Rate \$2,300.00 Start/End Time Thu 9p-10p M-F 6a-7a M-F 6a-7a M-F 6a-7a M-F 6a-7a M-F 7a-9a M-F 7a-9a M-F 7a-9a	MTUWTHF MTUWTHF MTUWTHF MTUWTHF MTUWTHF MTUWTHF MTUWTHF	:30 Length :30 :30 :30 :30 :30 :30 :30 :30	\$2,300.00 \$725.00 \$725.00 \$725.00 \$725.00 \$700.00 \$700.00	NM Type NM NM NM NM NM NM NM		·
Week: Start Date 10/15/12 End Date 10/21/12 Weekdays1 Spots/Week 1 N 14 KVVU 10/18/12 10/18/12 Glee Start Date 10/21/12 Weekdays1 Spots/Week Week: 10/15/12 10/21/12 1 1 Spot Ch Date Range See MG 14.2,14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10 Description 2 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a ⊕ MG for 3.1,21.1,14.1 3 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a ⊕ MG for 3.1,21.1,14.1 4 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a ⊕ MG for 3.1,21.1,14.1 5 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a ⊕ MG for 3.1,21.1,14.1 6 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a ⊕ MG for 3.1,21.1,14.1 7 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a ⊕ MG for 3.1,21.1,14.1 8 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a ⊕ MG for 3.1,21.1,14.1 8 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a ⊕ MG for 3.1,21.1,14.1 9 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a	Rate \$325.00 Thu 9p-10p Rate \$2,300.00 Start/End Time Thu 9p-10p M-F 6a-7a M-F 6a-7a M-F 6a-7a M-F 6a-7a M-F 7a-9a M-F 7a-9a	MTUWTHF MTUWTHF MTUWTHF MTUWTHF MTUWTHF	:30 Length :30 :30 :30 :30 :30 :30 :30 :30	\$2,300.00 \$725.00 \$725.00 \$725.00 \$725.00 \$700.00	NM Type NM NM NM NM NM		·
Week: Start Date 10/15/12 End Date 10/21/12 Weekdays1- Spots/Week 1 N 14 KVVU 10/18/12 10/18/12 Glee Start Date 20/21/12 Weekdays 10/15/12 Spots/Week 20/21/12 Spots/Week 20/21/12 Week: 10/15/12 10/21/12 1 1 Spot Ch Date Range See MG 14.2,14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10 Description 2 Fox 5 News AM M-F 6a-7a W MG for 3.1,21.1,14.1 3 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a W MG for 3.1,21.1,14.1 Fox 5 News AM M-F 6a-7a W MG for 3.1,21.1,14.1 5 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a W MG for 3.1,21.1,14.1 Fox 5 News AM M-F 6a-7a W MG for 3.1,21.1,14.1 6 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a W MG for 3.1,21.1,14.1 Fox 5 News AM M-F 7a-9a W MG for 3.1,21.1,14.1 8 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a W MG for 3.1,21.1,14.1 Fox 5 News AM M-F 7a-9a W MG for 3.1,21.1,14.1 9 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a M MG for 3.1,21.1,14.1 Fox 5 News AM M-F 7a-9a W MG for 3.1,21.1,14.1 9 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a M MG for 3.1,21.1,14.1 Fox 5 News AM M-F 7a-9a	Rate \$325.00 Thu 9p-10p Rate \$2,300.00 Start/End Time Thu 9p-10p M-F 6a-7a M-F 6a-7a M-F 6a-7a M-F 7a-9a M-F 7a-9a M-F 7a-9a M-F 7a-9a	Th MTUWThF MTUWThF MTUWThF MTUWThF MTUWThF MTUWThF MTUWThF	:30 Length :30 :30 :30 :30 :30 :30 :30 :30 :30	\$2,300.00 \$725.00 \$725.00 \$725.00 \$725.00 \$700.00 \$700.00 \$700.00	NM Type NM NM NM NM NM NM NM		·
Week: Start Date 10/15/12 End Date 10/21/12 Weekdays1 Spots/Week 1 N 14 KVVU 10/18/12 10/18/12 Glee Start Date 10/21/12 Weekdays1 Spots/Week Week: 10/15/12 10/21/12 1 1 Spot Ch Date Range See MG 14.2,14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10 Description 2 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a ⊕ MG for 3.1,21.1,14.1 3 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a ⊕ MG for 3.1,21.1,14.1 4 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a ⊕ MG for 3.1,21.1,14.1 5 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a ⊕ MG for 3.1,21.1,14.1 6 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a ⊕ MG for 3.1,21.1,14.1 7 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a ⊕ MG for 3.1,21.1,14.1 8 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a ⊕ MG for 3.1,21.1,14.1 8 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a ⊕ MG for 3.1,21.1,14.1 9 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a	Rate \$325.00 Thu 9p-10p Rate \$2,300.00 Start/End Time Thu 9p-10p M-F 6a-7a M-F 6a-7a M-F 6a-7a M-F 6a-7a M-F 7a-9a M-F 7a-9a M-F 7a-9a	MTUWTHF MTUWTHF MTUWTHF MTUWTHF MTUWTHF MTUWTHF MTUWTHF	:30 Length :30 :30 :30 :30 :30 :30 :30 :30	\$2,300.00 \$725.00 \$725.00 \$725.00 \$725.00 \$700.00 \$700.00	NM Type NM NM NM NM NM NM NM		·

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Contract / Revision Alt Order # 483095 06214722

58

\$48,650.00

Totals

Contract Dates Product Estimate # 10/16/12 - 10/22/12 S BERKLEY FOR SENA

Advertiser Original Date / Revision **Berkley For Senate** 06/26/12 / 09/06/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Cn	- 1 -	A
N 15 KVVU 10/19/12 10/19/12 Fringe	Fri 9p-10p		Type Spo		Amount
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$1,100.00
Week: 10/15/12 10/21/121 1	\$1,100.00				
N 16 KVVU 10/22/12 10/22/12 The Mob Doctor	Mon 9p-10p	:30	NM	1	\$2,000.00
Start Date End Date Weekdays Spots/Week	Rate	.00	14141	'	Ψ2,000.00
Week: 10/22/12 10/28/12 1 1	\$2,000.00				
N 17 KVVU 10/22/12 10/22/12 Bones	Mon 8p-9p	:30	NM	1	\$2,300.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	Rate				
10-200	\$2,300.00				
N 18 KVVU 10/16/12 10/16/12 New Girl/The Mindy Project		:30	NM	1	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1	<u>Rate</u> \$2,500.00				
N 19 KVVU 10/16/12 10/16/12 Raising Hope/Ben and Kate		.00			
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$2,000.00
Week: 10/15/12 10/21/12 -1 1	\$2,000.00				
N 20 KVVU 10/17/12 10/17/12 The X Factor	The X Factor	:30	NM	1	\$2,800.00
Start Date End Date Weekdays Spots/Week	Rate	.00	14141	,	Ψ2,000.00
Week: 10/15/12 10/21/121 1	\$2,800.00				
N 21 KVVU 10/18/12 10/18/12 The X Factor	The X Factor	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	Rate				
	\$3,750.00	Washidaya Layd B.	_		
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 The X Factor	Start/End Time The X Factor	<u>Weekdays Length Rate</u> Th :30 \$3.750.00	<u>Type</u>		
See MG 14.2,14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10	THE X T actor	Th :30 \$3,750.00	NM		
N 22 KVVU 10/21/12 10/21/12 Sports Plus Su 1045p	1045p-11p	:30	NM	1	¢700.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	1	\$700.00
Week: 10/15/12 10/21/121 1	\$700.00				
N 23 KVVU 10/21/12 10/21/12 Fox 5 News Su 10p-1045p	Su 10p-1045p	:30	NM	1	\$1,075.00
Start Date End Date Weekdays Spots/Week	Rate				, .,
Week: 10/15/12 10/21/121 1	\$1,075.00				
N 24 KVVU 10/20/12 10/20/12 FOX 5 News Sat 10-11p	10-11p Sat	:30	MM	1	\$800.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121- 1	<u>Rate</u> \$800.00				
N 25 KVVU 10/16/12 10/19/12 Fox 5 News M-F 10p-11p Start Date End Date Weekdays Spots/Week	10p-11p <u>Rate</u>	:30	NM	4	\$5,300.00
Week: 10/15/12 10/21/12 -TWTF 4	\$1,325.00				
N 26 KVVU 10/22/12 10/22/12 Fox 5 News M-F 10p-11p	10p-11p	:30	NM	1	\$1,325.00
Start Date End Date Weekdays Spots/Week	Rate	.00	14101	•	Ψ1,323.00
Week: 10/22/12 10/28/12 1 1	\$1,325.00				
N 27 KVVU 10/16/12 10/19/12 Fox 5 News M-F 11p	M-F 11-1135p	:30	NM	4	\$3,300.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/12 -TWTF 4	\$825.00				
N 28 KVVU 10/22/12 10/22/12 Fox 5 News M-F 11p	M-F 11-1135p	:30	NM	1	\$825.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$825.00				
	¥525.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



	Contract / Revision 483095 /	-	<u>Alt Order #</u> 06214722
Contract Dates 10/16/12 - 10/22/12	Product S BERKLEY FOR		Estimate #
Advertiser Berkley For Senate			nal Date / Revision 26/12 / 09/06/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	58	\$48,650.00	\$41,352.50
Totals	58	\$48,650.00	\$41,352.50

Signature:		Date:	
•	<u></u>		

REP HEADLINE# 6214722 TRF# 483095 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

CHANGES SEP5/12 16.43 *** KVVU-TV ***

CITY TAX	FLIGHT DATES	PRDCT S BEF	ORDER #			AGY #	ADV #
STATE TAX CO-OP	DATES OCT16/12 OCT22/12 WK-1	BERKLEY FOR SENATE EST# COMMENTS: (CONTRACT # 6214722	PHILADELPHIA, PA 19103	1831 CHESTNUT STREET	AGY. NAME SHORR JOHNSON MAGNUS	ADV. NAME POLI/S BERKLEY /D/SEN/NV
CO-OP BILLING NEEDED		(LINE, ORDER, INVOICE)	CI		SP	BU	
			CLASS: NATL.		SALES PRSN PH-	BUYER NAME MICE	REP.#OF
DATE			LOCAL R		TERESA DIFURIA	MICHAEL D'ETTORRE	OFF.# 762 S.
DATE_SEP5/12 16.43			REGIONAL		RIA	H	SALESMAN #

REP: SEE LINES 29-33 TOTAL SAME OK'D M1-M6 TO ROSE FR NIKKI PLS CNF THANKS

THIS

STA:

CON C M SHELLEY BERKLEY FOR SENATE S Ø CASH IN ADVANCE SCHEDULE ****

PROGRAM: NEWS ORD COM1: MAX SEP BETWEEN ALL SPOTS THIS IS A MAKE-GOOD FOR OCT18 ON LINE-3 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-21 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-14 FOR 1 SPOT/WK	33 A 600A-700A	PROGRAM: MORE CON COM1: MAX 1X DAY	3 S 600P-700P	:LINE#:REP :CD: TIME PERIOD :
BETWEEN ALL SPOTS FOR OCT18 ON LIN FOR OCT18 ON LIN FOR OCT18 ON LIN	30		30	: LGTH : SEC
BETWEEN ALL SPOTS FOR OCT18 ON LINE-3 FOR 1 SPOT/WK FOR OCT18 ON LINE-21 FOR 1 SPOT/WK FOR OCT18 ON LINE-14 FOR 1 SPOT/WK	\$725.00		\$350.00	RATE
T/WK T/WK	10/16		10/16	: START
	10/22		10/19	: END : DATE
	4		ω	: SPTS: WEEK
	TU-F,M		TU-F	PTS: WEEK: DAYS
	4		ω	:TOTL:

REP HEADLINE# 6214722 TRF# 483095 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 16.43 **CHANGES** *** KVVU-TV ***

PROGRAM : EXTRA	11 S 700P-730P	PROGRAM : TMZ ORD COM1: TP CHG D THIS IS A MAKE-GOOD	31 A 930P-1000P	PROGRAM : TMZ CON COM1: MAX	9 S 730P-8	PROGRAM: NEWS ORD COM1: TP C	30 A 400P-430	PROGRAM: NEWS	7 s 500P-5	PROGRAM: NEWS ORD COM1: TP CHG D THIS IS A MAKE-GOOD	29 A 430P-500	PROGRAM : NEWS CON COM1: MAX 1X	5 S 530P-600P	PROGRAM: NEWS MAORD COM1: MAX SEP	34 A 700A-900A	LINE#:REP :CD: TIME
RA 1X DAY	30P	UE TO FOR O	000P	1x DAY	400B	HG DUE TO GOOD FOR	30P	1X DAY	530P	UE TO	400B	1X DAY	300P	X SEP BETWE MADE	00A	PERIOD :
	30	BASEBALL. PRE- OCT18 ON LINE-9	30		30	BASEBALL. PR	30		30	BASEBALL. PRE	30		30	BETWEEN SPOTS EN ALL SPOTS UP OF LINES	30	LGTH : SEC
	\$500.00	E-BOOKED PLS APP -9 FOR 1 SPOT/WK	\$675.00		\$675.00	PRE-BOOKED PLS APPI NE-7 FOR 1 SPOT/WK	\$550.00		\$550.00	PRE-BOOKED PLS APP. NE-5 FOR 1 SPOT/WK	\$550.00		\$550.00	33 - 34	\$700.00	: RATE
	10/16	APPROVE.	10/18		10/16	APPROVE.	10/18		10/16	APPROVE.	10/18		10/16		10/16	: START
	10/19		10/18		10/19		10/18		10/19		10/18		10/19		10/22	: END
	ω		Ч		ω		₽		ω		₽		ω		UΊ	: /WK: I
	TU-F		THU		TU-F		THU		TC-F		THU		TU-F		TU-F,M	WEEK : DAYS
	ω		Н		ω		₩		ω		Н		ω		ហ	:TOTL:

REP HEADLINE# 6214722 TRF# 483095 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 16.43 **CHANGES** *** KVVU-TV ***

: LINE#: RE	N P	:CD: TIME	PERIOD :	LGTH : SEC	: RATE	: START	: END	SPTS:	WEEK :		DAYS	:TOTL:
	3 2	A 900P-9:	30P	30	\$500.00	10/18	10/18	Н		THU		Н
	PROGI	GRAM: EXTRA COM1: TP CH S IS A MAKE-G	G DUE TO	ASEBALL. T18 ON LI	PRE-BOOKED PL NE-11 FOR 1 S	S APPROVE. POT/WK						
	14	S 900P-1	000P	30	\$2,300.00	10/18	10/18	0		THU		0
	PROGRAM	RAM : GLEE									•	
	21	S 800P-9	00P	30	\$3,750.00	10/18	10/18	0		THU		0
STATION	PROGRAM ON MAKEGO	OD OFF	HO:									
M	OK' U	BUY#5	MISSED: TU-F/53 OFFER: THU/43C CMT: TP CHG	30P-60)P-500 DUE 7	OP P O BASEBALL.	OCT18 OCT18 PRE-BOOKED P	3 3 PLS APPROVE	00°	550.00	PL PL	(AUG27/12) PLS ADVISE	SE.
М2	OK'D	BUY#7	MISSED:TU-F/50 OFFER:THU/400 CMT:TP CHG	0P-53 P-430 DUE T	OP P O BASEBALL.	OCT18 OCT18 PRE-BOOKED P	3 PLS APPROVE	. 00 00 00 00 00	3550.00 3550.00	(<i>2</i> P]	(AUG27/12 PLS ADVIS	SE.
МЗ	OK'D	6#ADB	MISSED:TI OFFER:TI CMT:TI	:TU-F/730P-800 :THU/930P-1000 :TP CHG DUE TO	OP OP O BASEBALL.	OCT18 OCT18 PRE-BOOKED P	3 PLS APPROVE	. 00 80 8. 80	675.00 675.00	(<i>)</i> PJ	(AUG27/12 PLS ADVIS	SE.
MA	OK'D	BUY#11	MISSED:TU-F/70 OFFER:THU/900 CMT:TP CHG	0P-73 P-930 DUE T	OP P O BASEBALL.	OCT18 OCT18 PRE-BOOKED P	3 PLS APPROVE	0 0 · 0	\$500.00 \$500.00	(<i>2</i> P3	(AUG27/12) PLS ADVISE	2) SE.
Я	OK'D	BUY#3 BUY#21 BUY#14	MISSED: TU- THU THU OFFER: TU- & TU- CMT: MAX	0P-70 P-900 P-100 600A- 700A- BETW	OP OP 700A 900A EEN ALL SPOTS	OCT18 OCT18 OCT18 OCT16(4/WK) OCT16(5/WK)	ωωωωω	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3350.00 33,750.00 32,300.00 3725.00 3700.00	ч (SEP5/12)	の 円 ・
OCT/12	4	8650.00						00	CONTRACT	TOTAL	4865	50.00

TOTAL SPOTS

(5 (8

HEADLINE# 6214722 TRF# 483095 MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SSS SSS

CHANGES

SEP5/12 16.43 *** KVVU-TV ***

:LINE#:REP LINE#: :CD: TIME PERIOD LGTH .. SEC . .. RATE START DATE END DATE : /WK: INVT : DAYS : TOTL:

MARKET TOTALS \$194,600 KVVU 25% KSNV 0 20 % KLAS 32% KTNV 21% AMAX ₩ ₩ KVCW 1% CABL 0%

OVERALL SHARE FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES ORDERS PRIOR TO CLEAR.

WK

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME L-LENGTH X-LATE Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE